



INTRODUCTION

Matrade Digital Learning (MDL) is an online exporters training program.

This platform aims to provide early exposure to Malaysian companies that are interested in penetrating the international markets.

A Guide to Exporting Successfully is one of the digitalisation initiatives to provide export-related knowledge and skills holistically and promptly to Malaysian companies including Micro, Small, and Medium Enterprises.

There are 13 practical modules starting from the basic guide to exporting, to meeting the market requirements and successfully explore the targeted foreign markets.



GUIDE TO EXPORTING Successfully



The Guide to Exporting Successfully course contains 13 modules. Module 1-12 is compulsory while module 13 is optional.



MODULE 1-11:

Module 1-11 contains Videos, Notes, Activities, and Quizzes To complete this course, you need to enroll in Module 1-11 in sequence. For each module, you need to view the content (Videos, Notes, Activities) and pass the Quiz. The passing score is 7/10. You are allowed to reattempt the Quiz until you pass. If you fail the Quiz, you are not allowed to attempt the Quiz in the next topic. You will receive the certificate of attendance for each module after passing the Quiz. Altogether you will be awarded ELEVEN Certificates of Attendance from modules 1-11.



MODULE 12:

Module 12 contains 4 Success Stories and a Feedback Form.

You need to view all FOUR success stories videos and complete the feedback form. A Certificate of Completion will be awarded once the feedback form has been submitted.



Module 13 is an independent module that contains **2 topics** by Google and Malaysia Productivity Corporation.

Google

Topic 1: How to take your business global with Google.

This topic contains 6 lessons and 6 quizzes. To receive the Google Certificate of Completion, you need to pass all the quizzes. The passing score is 8/10.

Malaysia Productivity Corporation

Topic 2: Behavioural Insights (Malaysia Productivity Corporation) This topic contains ONE video and a link to MPC MY Latihan Maya.



Computers & Mobile Devices

MDL can be navigated via Google Chrome, Safari, Mozilla Firefox, Microsoft Edge, Internet Explorer and other web browsers.





MDL can be navigated through mobile devices that uses Android or iOS platform.



MDL Website



Open Web Browser

- Type https://mdl.matrade.gov.my on the browser.
- Press enter.
- The main page will be displayed.



mdl.matrade.gov.my



A Login/Register

MATRADE DIGITAL LEARNING

EXPORTERS TRAINING PROGRAMME

https://mdl.matrade.gov.my/

04

MDL Course Walkthrough



01 DASHBOARD

After you have successfully logged in, the Dashboard will be displayed



ि मि Profile					
Grades					
Preferences	Communicate Messages	Your Profile	Preferences Settings	Performar O 2 Grades	nce ជុំជ្លុជ ក្រោ
]→ Log out		· ·		···	
	Customise this page			INTRODUCTION	TO MDL -
				VIDEO	
	Welcome!				
		EDIT MODE			

02 LANGUAGE PREFERENCE

Choose your preferred LANGUAGE either Bahasa Melayu or English



MDL Course Walkthrough (Cont.)

03 ALL COURSES Click "ALL COURSES"



04 Select MODULE

Follow the sequence from Module 1-12 (compulsory) and Module 13 (optional). Begin with Module 1.



05 Select TOPIC

Follow the topic sequence in the module. Begin with Topic 1.



MDL Course Walkthrough (Cont.)

06 Enrol Me

Click "Enrol me" button to enrol each topic.

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For the second secon	 69 ₪ 5	
 Self enrolment (Student) No enrolment key required. 		Enrol me

07 Module 1-11

There are FOUR tasks that you need to do in each Topic.

1) Watch video, 2) Read notes 3) Do activity and 4) Attempt the quiz.

Do all tasks in sequence for each topic in Module 1-11.





Packaging Colour	FORUM Announcements	GUIDE TO EXPORTING SUCCESSFULLY
PRODUCT TYPE	STEP 1: WATCH THE VIDEO Inte MITT: VIDEO STEP 2: READ THE NOTES	
M2 M11: ACTIVITY This content is declared in speaker mode. No attempt tracking will be stored	URL MITI: NOTES One: Vice STEP 3: COMPLETE THE ACTIVITY	Quiz navigation
Competitions instance Exports are other. For this reason, the nature of export-import activities must be a cross-border instance. The state of export-import activities must be a cross-border instance. The state of this reason, the nature of export-import activities must be a cross-border instance. The exports and other to reage products. Therefore, it is essential for the exports to indicamentation and other foreign products. Therefore, it is essential for the exports to interpret products against the local competitors.	HSP Image: Date: Vide MITI: ACTIVITY Image: Date: Vide STEP 4: ANSWER THE QUIZ (COMPULSORY) Image: Date: Dat	WitSTROM 1 The taboratory test is computingly for fault accepted to Autorata. P Tog season Image: Autorata. Image: Autorata. Image: Autorata.

08 Module 12: Watch Videos

Watch all FOUR Success Stories videos



MDL GOUITSE Walkthrough (Cont.)

09 Answer the Feedback Form

1) Click MDL Feedback Form. 2) Click Answer the questions. Fill up feedback form and submit.



10 Certificate of Completion

Upon submitting the Feedback Form, you will be awarded with the Certificate of Completion. The certificate will be automatically emailed to you. Congratulations for successfully completing the course!





11 Module 13: Independent Module (Optional)

Enrol to all TOPICS in this module. View the lessons and attempt the quizzes.



Account Registration

	G	TAL LEARNIN	MATRADE DIGI	en a dage	
Click "Log In/Register"					
		G SUCCESSFULLY / ORT YANG BERJAYA	GUIDE TO EXPORTIN PANDUAN MENGEKSP		
	(A)	a	<u>e</u>	@	

	Legen/Register
	Login to your account
	brunomars
	Password
2. Click "Create New Account"	Forgot Password?
	Log in
	Cookies must be enabled in your browser Or
	Is this your first time here?
	For full access to this site, you first need to create an account. Create new acco
	Create new account



5. A confirmation message will be displayed

6. Click the "Continue" button





7. Check the email.

8. Follow the instructions in the email to complete the registration process.

β Login/Register QClick "Log In MATRADE DIGITAL LEARNING /Register" GUIDE TO EXPORTING SUCCESSFULLY / PANDUAN MENGEKSPORT YANG BERJAYA ð MODULE 1: EXPORT READINESS MODULE 2: EXPORT PROCESS MODULE 3: EXPORT LEGA MODULE 4: PRICE SETTING Type :

1.Username or email 2.Password

Login to your account	
Username or email	0
Password	2

Click	"Log	ln"
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	Forgot Password?
Log in	

Cookies must be enabled in your browser

After user has successfully logged in, the main page will be displayed (dashboard)





Search by username	
Username	
Search	
Search by email address	
Email	
Search	

- . A confirmation message will be displayed
- 2. Click the "Continue" button

- Click Search Button
 - Or
- 2. Search by Email Address
 - Type email address
 - Click Search Button

*Make sure to enter a correct username or email.

MATRADE DIGITAL LEARNING	
Home	
If you supplied a correct username or unique email address then an email should have been sent to you.	
It contains easy instructions to confirm and complete	
	If you supplied a correct username or unique email address then an email should have been sent to you. It contains easy instructions to confirm and complete

Check the email
 Follow the instructions in the email to complete the password reset process

ENROL TOPIC



MATRADE DIGITAL HOME DASHBOARD M	Y COURSES ALL COURSES	╬ 0 @ @ 0	
EXAMPLE 1 MODULE 1 MODULE 1	MODULE 2 MODUL 2	MODULE 3	2. Click "MODULE 1: EXPORT READINESS"
Modified 7 August 2022 MODULE 1: EXPORT READINESS	Modified 7 August 2022 MODULE 2: EXPORT PROCESS FLOW	Modified 7 August 2022 MODULE 3: EXPORT LEGAL DOCUMENTATION	
5 Topics	3 Topics	5 Topics	
1.8/	1.0	1 0	

3. Click "M1T1 - MODULE 1, TOPIC 1: UNDERSTANDING THE PROCESS OF



MIND RESETTING" ————		MODULE 1, TOPIC 1: UNDERSTANDING THE PROCESS OF MIND RESETTING * 69 (= 5	MODULE 1, TOPIC 2: RESOURCE ALLOCATION TO TAP ON EXPORT MARKET © 29	MODULE 1, TOPIC 3: PRIORITISING AND REARRANGING FIRMS' RESOURCES FOR EXPORT MARKET * 2 24 (1) 5
HOME DASHBOARD MY COURSES ALL COURSES Enrolment options Teacher: MATRADE Digital Learning MODULE 5.1 TOPIC 1: UNDEDETANIDING THE	A 60 60 60 00	4. Enrolm	nent options	page will be

displayed

5. Under "Self enrolment (Student)"
click the "Enrol me" button

6. A confirmation message "You are enrolled in the course" will be displayed.

Self enrolment (Student)

PROCESS OF MIND RESETTING

Enrol me

- 7. Complete all tasks in the topic.
- 8. Repeat these steps when progress to the next topic.



Certification



All certificates will be automatically emailed to the user upon completion of the modules.

In case you accidentally deleted the email containing the certificates, you may download the certificates from MDL portal as shown in Method 2 below.







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A drop down menu will appear. Click "My Certificates"

A list of certificates will be

displayed

Click the download icon to download the certificates.

LEARNING MATRADE DIGITAL LEARNING



E-MAIL

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TELEPHONE +603 6207 7077

WEBSITE https://mdl.matrade.gov.my